

Employment History

- 2001-present **VentureDirect Worldwide Inc., New York, NY**
Senior Graphic Designer
Working in multiple media formats, in a very fast-paced environment. Design company ads for magazines including DM News, BtoB Crain's Magazine, Small Business Success, Direct Magazine, Target Marketing and more. Create brochures, letterhead, presentation projects, large format exhibit graphics for trade shows, online and offline direct marketing pieces for clients including Discover Financial Services®, Selling Power, McGraw-Hill, Business Week, Omaha Steaks, and many more. Also produce Marketplace Advertising section ads and folio in premier magazines such as Fortune, FSB, INC, Business 2.0, PC World, and Computer World. And managed corporate graphic standards program.
- 2000 fall **Pratt Institute, Brooklyn, NY**
Work Study
Worked closely with assistant director of Academic Computing Department. Made a new staff directory, policy table and time table. Managed school internet access, opened a new email account and set a password for staff, faculty and students.
- 1999-2000 **M Concepts Inc., Flushing, NY**
Graphic Designer
Worked on projects including corporate identity, product instruction manual, promotional sticker, and price list. Designed DSL promotional advertising for local newspaper and email.
- 1999 fall **Kim Seybert Inc., New York, NY**
Design Intern
Worked on projects including brochure for the 2000 Spring Gift Fair show, a Year Book and Style Sheet. Photographed product for brochure, made a new sales book for mail and email, and helped typing for business web site.
- free-lance **NBA Retired Players Association, New York, NY**
Worked on branding projects including creation of association's logo, envelope, letterhead, and 6 panel brochure for the Fantasy Games 2002 event.
- free-lance **Xtreme Care Inc., Flushing, NY**
Worked on projects including company brochure, logo, business card, and letterhead.
- free-lance **HyoShin Bible Presbyterian Church of New York, Flushing, NY**
Create banner display ads and promotional posters.

Education

Pratt Institute, Brooklyn, NY
B.F.A. degree in Communications Design
Major: Graphic Design.
Awards: Excellence Award for Outstanding Merit in Graphic Design - 2001 May.
Circle Award for Academic Achievement - 2001 May.
Honors: President's List 2000 Spring
Dean's List 1997 to 2000 (7 semesters).

Computer Skills

Quark Xpress, InDesign, Illustrator, Photoshop, Image Ready, Adobe Acrobat, Golive, Dreamweaver, Basic HTML and Flash, Fetch, Microsoft Power Point, Microsoft Word, Microsoft Excel.

Other Skills

Sketching, drawing and rendering in many mediums.
Ceramics and sculpture.
Black and white photography.
Printmaking - wood cut, paper lithography, linoleum cut.
Film making - 16mm super 8, black and white.
Bilingual - English and Korean.